



SHANNON CLARK JOHNSTON
Speaker, HR Consultant and Coach

SPEAKER'S KIT



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 Shannon@true-hr.com

INTRODUCTION

Shannon Clark Johnston, is a skilled human resources leader with 25 + years of knowledge to share with audiences. For many years, Shannon worked as a Corporate Trainer at a Fortune 500 company, which serves as the foundation for her role as a professional public speaker. Through the art of storytelling, Shannon will discuss her spotlight topics with clarity, authenticity, and a sense of humor.

SPEAKING TOPICS

Shannon's current spotlight topic is *True Grit: A Story of Resilience*. Listen to Shannon tell her story of recovering from a debilitating illness and how she used the "3 As" - Acceptance, Accountability and Adaptability - to move from adversity to resilience. Learn how you can employ those same strategies to foster inner strength, productivity, and resilience in your personal and professional life.

Additional topics include:

- Building the Human Resources Function: A Practical Guide
- Embracing Adversity: The Foundation for Leadership
- Powerful Performance Management
- Employee/Employer Value Proposition: 2023 and Beyond

FOR SPEAKING ENGAGEMENT BOOKINGS

Together we can create a package that works best for your organization or event.

CONNECT WITH ME:



866-TRUEHR1 (866-878-3471)



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BIOGRAPHY

SHANNON CLARK JOHNSTON founded True HR because she knows that an authentic, efficient approach to human resources can truly transform businesses and bring out the best in individuals. With over 25 years in the field in a variety of roles including head of HR, corporate trainer for a Fortune 500 company, executive coach, thought leader, and keynote speaker, Shannon has seen it all. She meets each new challenge with insight, integrity, warmth, and a dose of good humor.

In addition to extensive on-the-ground experience, Shannon's MS in organizational leadership and Senior Professional in Human Resources (SPHR) certification attest to her mastery of HR strategy and policy.

She is a master certified professional life coach, serving businesses and individuals who want to apply her powerful goal-setting strategies in the service of holistic success and thriving. She has also committed to paying forward True HR's success through charitable giving to organizations that support personal transformation. Shannon maintains an extensive network of talented collaborators, ensuring True HR can offer the well-rounded perspective and expertise to rise to any HR challenge. She can't wait to explore what True HR's real experience and authentic partnership can do for you.





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TESTIMONIALS

“Shannon’s knowledge and experience is undeniable and her energy and passion for human resources is contagious! She is an absolute professional, and at the same time, she injects humor and fun into her work. Shannon loves what she does, and it shows.”

– Adam Connors, Founder, Network Wise

“Her ability to quickly and accurately assess and address HR issues in growing organizations sets Shannon apart. She is able to roll up her sleeves and do the work while keeping a focus on the long- term strategic objectives of the company. “

– Jennifer Collins, Chief Financial Officer Denholtz Properties

“Shannon is an intuitive leader, problem solver, and negotiator. Her goal is to improve and streamline processes while offering her team opportunities to grow their careers in ways that benefit both the individual and the organization.”

– Alice Fuscaldo, Owner, Future Focus Educational Consulting

“Shannon has 20/20 vision. She has the ability to see and imagine what the future should look like organizationally. She understands the trade offs between individuals, departments, and organizations and she is able to articulate that to her audience.”

– Jason Grenfell-Gardner, Founder, The J. Molner Company

“Shannon’s knowledge is unparalleled among the many HR professionals with whom I have worked in my 30+ years of practicing employment and labor law. Her ability to distill highly complex labor and employment issues into their critical components is inspiring. Shannon is a consummate professional with outstanding people skills, and I recommend her highly.”

– Vimal Shah, Partner, McElroy, Deutsch, Mulvaney & Carpenter, LLP



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SCOPE OF SERVICES

True HR provides HR solutions that transform businesses and empower people.

HR Strategy & Infrastructure

Create an innovative people strategy that empowers your employees and supports your critical business initiatives.

Professional Development, Training & Coaching

Energize your teams with learning programs that help them to realize their full potential and drive your organization's performance.

Talent Acquisition & Management

Drive retention of new hires through purposeful recruitment and on boarding. Develop and engage your existing talent to create an amazing employee experience.

Compliance and Employee Relations

Ensure your HR infrastructure is compelling and compliant. Communicate with confidence during sensitive situations to protect you and your organization.